



PALNAR TRANSMEDIA

THE HARBINGERS OF
PROGRESSION

OUR TEAM

A rigorous screening process has provided us with a select group of highly qualified professionals, recruited to meet our clients' software development requirements. The unsurpassed professionalism maintained by our developers and consultants, along with their analytical, innovative and problem-solving skills have earned us a leading edge over competitors.

OUR MISSION

Provide technologically perfect solutions,



streamlining operations for cost and efficiency, without compromising on quality.

STATE-OF-THE-ART INFRASTRUCTURE

Palnar Transmedia is based at Technopark, Trivandrum, a fast growing Technology Centre well known for its state-of-the-art support facilities. Its infrastructure includes satellite earth station with high-speed data communication links, virtual private network services, internet

access services, advanced telecom and datacom

systems, library and information bureau and recreation centres.



you competent partnership for your development

activities in India.

INDIA: THE ADVANTAGE

In this competitive world, it is increasingly difficult for companies to choose the right partner for outsourcing their software projects. Demands are many, so are software development centres. Budgets are less, so are qualified IT professionals. Companies find it hard to keep a balance between their shrinking budgets and increasing project costs. This is exactly where we can provide

EFFECTIVE PROJECT MANAGEMENT

Our project managers have a background of working in North American and European countries. They are familiar with the business environments and functionalities of those countries. Their software expertise coupled with a strong knowledge of English and German enable us to understand our client requirements better.

LOW PROJECT COST AND DEADLINE COMPLIANCE

Our clients consider our 'low project cost' an invaluable aspect in their association with us. We cut on costs by minimizing the operational expenses and maximising the throughput through effective utilisation of resources.

Our project managers and programmers work hard to minimise errors and adhere to our policy of "Do it right the very first time". As a result, the rate



of reparational traversals is less, allowing us to complete the project on time and within budget. At Palnar Transmedia, we are committed to meeting the project target requirements of our clients. A fact already proven by our success with our clients in Europe and the United States.

Above all, we do what we preach! We at Palnar Transmedia, are delighted to invite you to be our partner in Software Development Ventures.



Palnar Transmedia Pvt. Ltd. is a 100% export oriented software consultancy catering to the European and US markets. Founded in 1999, we have been able to grow at a considerable pace, drawing on successful foreign assignments and our inherent capabilities in offshore development.

SERVICES

- Software development (Onsite and Offshore)
- Consulting services
- E-Business Solutions
- Talent outsourcing

PLATFORMS

Java, JSP, EJB
iPlanet
Power Builder
Delphi
Oracle
Visual C++, Visual Basic, ASP
HTML, DHTML, XML etc.
ABAP/4

EXPERTISE

E-Commerce
Web Tools
Public Utility Applications
GIS
General Purpose Software
ERP Solutions



CONTACT INFORMATION

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